



GEORGE COURAGE  
GRAPHIC DESIGN | ILLUSTRATION

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## EXPERIENCE:

- 2003 - 2008 **Senior Graphic Designer - Peabody Essex Museum, Salem MA**  
Principal in-house designer. Implemented and maintained branding for the newly re-opened Peabody Essex Museum. Designed, managed, and produced a wide variety of print collateral projects for marketing and other departments. Assisted with the redesign and production of the monthly members magazine. Spearheaded development of Image Vault digital assets management system in collaboration with Spectragraphics. Recruited, trained and supervised design interns. Helped develop the AIGA-sponsored lecture programs at the museum.
- 1999 -2003 **Freelance Design Business**  
Experience includes: identity development, publication/magazine design, web education graphics, and special print projects
- Big Pixel Productions, Melrose, MA**  
Contracted with web development firm to develop and produce over 236 digital illustrations for interactive educational website for client Harcourt-Brace Javovich Publishing. Site taught language skills to students grade 1-5 whose primary language was not English. Managed an 8 month-long project with strict guidelines for content, multiple revisions and tight deadlines.
- Ziff Davis Publishing, Medford, MA**  
Developed conceptual sales and promotional pieces for various advertising clients of Ziff-Davis Custom Publishing , developed and refined magazine production work-flow, and in-house color proofing system.
- 1993- 99 **Senior Graphic Designer - Fidelity Investments, Boston, MA**  
Created innovative, effective and strategic design solutions for complex collateral projects and advertising campaigns for Fidelity's in-house advertising agency. Estimated design-development costs and met established budgets. Managed multiple design projects and executed on schedule. Regularly met with clients to develop an understanding of objectives and strategy and present concepts. Interacted with creative and account teams frequently to develop creative, ensure brand quality and to guide project development. Directed work of junior designers and outside vendors.
- 1992- 93 **Assistant Art Director - DAKA International, Danvers, MA**  
Assisted in the development of a new strategic marketing campaign for Fuddrucker's Restaurants. Worked closely with the creative team on concept development, design and production of advertisements, posters, flyers, and P.O.P. displays. Also created marketing and support materials for international institutional catering service.
- 1990-92 **Graphic Designer - BOSTON Magazine, Boston, MA**  
Worked closely with the Production Manager and Art Director. Designed and produced ads and special advertising sections for in-house production department. Assisted with final production and pre-press for the magazine. Developed resources for transition from traditional typesetting to computer production methods.
- 1985-89 **Editorial Artist - North Shore Weeklies, Ipswich, MA**  
Produced all editorial-related artwork including section covers, illustrations, charts and special editorial graphics. Worked directly with the Editor-in -Chief on major redesign of flagship paper, North Shore Sunday.

## EDUCATION:

1985 Massachusetts College of Art, Boston, MA  
BFA, Design/Illustration

## FREELANCE CLIENTS:

The Trustees of Reservations, The Boston Conservatory, The Cape Ann Museum, Opus 3 Artists, Rational Software, Progress Software, Deschamps Printing, Speakeasy Stage Company, West End Theater, Pastimes Entertainment